

BETTING INCOME Q2 2011



BETTING PROMOTION

Betting income report Q2 2011

Betting Promotion achieved a gaming turnover of 1,445 MSEK (2,040) and a net turnover after fees of 7.3 MSEK (9.6) in the second quarter of 2011. This leads to a gross margin of 0.51% (0.47).

PRODUCTS

	Betting turnover (SEK million)	Net turnover After fees (SEK million)	Gross Margin (%)
Soccer	874	6.6	0.76
Live	376	-0.8	-0.21
Other	195	1.5	0.78
Total	1,445	7.3	0.51

Interim report will be published July 25, 2011.

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